

FARMING AND FENCING Leader

MCVEIGH PARKER ISSUE 0.2

JULY 2020



NEW PRODUCT LAUNCH!

Hydraulic Tipping Trailer

Introducing the **NEW** ATV Hydraulic Tipping Trailer!

Sit back, relax and let the trailer do the hard work for you. The **NEW** Hydraulic ATV Trailer has a 500KG load capacity making those hard jobs a thing of the past.

The ATV Hydraulic Tipping Trailer is particularly suited for All-Terrain-Vehicles (ATV) or Quad bikes. The trailer is fitted with two 4 Ply off road tyres, a galvanised chassis and an easy-to-use Hydraulic tipping mechanism. The heavy duty galvanised frame ensures the trailer is suited to rough terrain.



Call us today for further information

SCOTTISH FARMER AD CAMPAIGN



McVeigh Parker opened a Scottish depot in 2012 and Robin and his team have been expanding the service and client base north of the border ever since. In order to continue to support their efforts in the region, at the beginning of June, we started a 26 week long advertising campaign to help promote the McVeigh Parker brand in Scotland.

We have booked ads to appear in The Scottish Farmer magazine every week for the rest of 2020. So far, we have designed 4 different ads to rotate in the series, they are product specific ads along with some more general branding ads that aim to get our name recognised much more in the region as we are still relatively new in the area.

Over the course of the rest of the summer and autumn, under guidance from Robin, we will have the opportunity to run various product promotions aiming to increase sales and push the McVeigh Parker brand in Scotland.



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DEVON MOVE GETTING CLOSER

The move to our newest depot is due to be completed during July. As you can see from the photos, all the signage has been put up on the new buildings, the office space is nearly complete, some of the stock has been transferred onto the immaculate new hard standing and the site has been made secure with a combination of Zebex welded mesh and Triple X with security netting, providing a great showpiece for two of our premium products.

I.T. systems, phones and CCTV have been installed and Steve Broom and his team have all done a wonderful job sorting everything out ahead of schedule. The whole site is looking great, ready for the July transfer over of the main business from the old site, although, we will still have some presence at Willand Road until the end of September. The new depot covers 65,000 square feet with a covered area of 10,000 square feet and will ensure that all our customers in the South West enjoy even better service than before. Our colleagues in Devon will now have a workplace that is a big improvement in all areas for them too.



Muxbears Lane, Uffculme, Cullompton, Devon, EX15 3BY - 01884 824486 - devon@mcveighparker.co.uk

THE KEY TO A SUCCESSFUL ELECTRIC FENCE

Fences are designed to keep animals in, but often the success of a fencing plan is determined by the section you actually want the animals to go through – the gates. Ensuring enough gates of the right type can make the difference between creating a flexible, easy to use set up and one which causes considerable problems.

“Choosing the right type and number of gates and installing them correctly are key considerations when developing effective fencing configurations,” explains Mark Oliver, UK Sales Manager with Gallagher Europe. “All too often badly installed gates result in animals escaping, expensive workarounds and lost time.”

He says there are numerous gate options for electric fencing and the choice will be influenced by the type of animal being enclosed, the type of conductor being used and whether it is a permanent or temporary fence. “Every animal needs a different type of fence, so when choosing a gate it is important to keep this in mind. For horses, we recommend a gate such as tape or elastic rope with 1 or multiple strands while for cattle a spring gate or a gate with elastic rope. For safety reasons spring gates should not be used for horses. In general terms we would advise using the same conductor for the gate as for the main run of fence.

In permanent fencing systems plenty of gates allows flexibility. For heavily used paddocks, having two gates can reduce damage particularly in wet conditions. Furthermore, having more gates makes it easier to split fields using additional temporary fences. Gateways need to be sized to the machinery that might be using them. Remember contractors often have larger machinery than many farmers use.



Maintaining voltage across the full length of the fence when gates are open is key. In permanent arrangements, using an underground cable ensures the current can travel on both sides of the gate when it's open. This allows the gate to be created that carries no voltage. This should be buried underground and ideally placed in a protective pipe to prevent damage.

“We recommend that gate posts are at least the same diameter as corner posts. Where vehicle movements are likely to be high, there is increased interest in drive through gates where the vehicle can push the gate open without the driver having open it. The gate then closes automatically once the vehicle has passed through. Planning sufficient, effective gateways can make fencing infrastructures more efficient and flexible.”

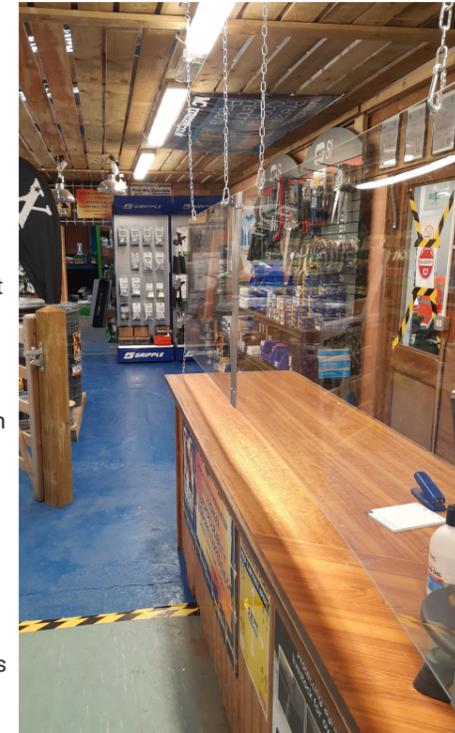
Mark Oliver, UK Sales Manager,
Gallagher Europe

COVID-19 CORONAVIRUS UPDATE



As part of the critical sector as defined by the government, McVeigh Parker have been continuing to operate as close to normal as possible in the last few difficult months. A big thank you for the great effort made by all our staff, and thanks to their dedication, we have managed to keep supplying our customers with vital farming and fencing equipment throughout the earlier full lockdown, up to and including the current slightly eased situation.

With millions of people having been furloughed and huge numbers losing their jobs we have been fortunate enough to only have had five people on furlough, and these were all due to essential shielding from the virus that various groups have been advised to do. We are delighted to announce that three of the five have returned to work in June and July and we would like to warmly welcome the first three back and look forward to the remaining two returning as soon as it's safe for them to do so.



NEW BESPOKE CLOSEBOARD IN SUSSEX

PTC Sussex Landscape Construction Services

Check out this great job done by PTC Sussex! They removed 108 metres of failing, ivy covered old fencing and replaced it with all new bespoke closeboard fencing from McVeigh Parker.



Share your story with us!
If you've recently completed a job with products supplied by McVeigh Parker, send us a short message with a summary of the job along with any images to support and you could be featured next!

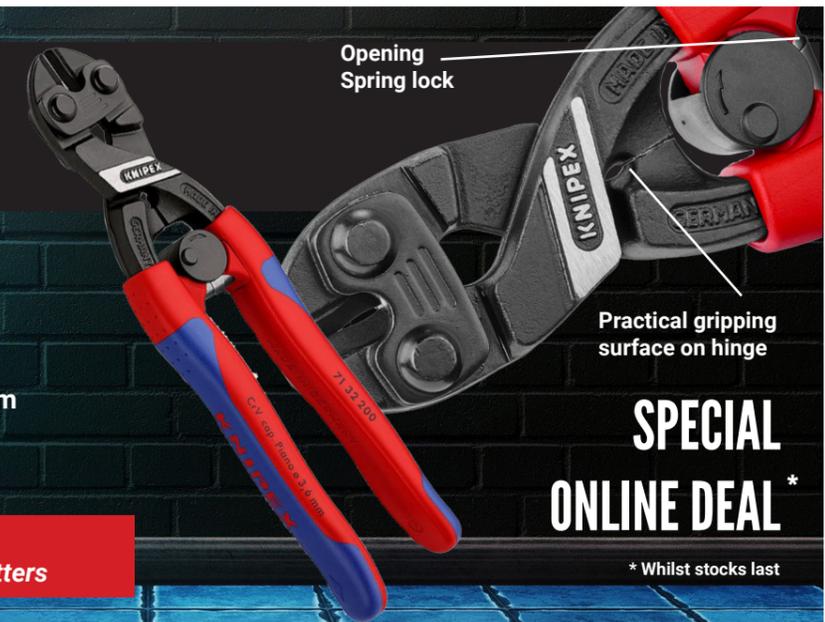
leader@mcveighparker.co.uk

PRODUCT OF THE MONTH

Knipex High Leverage Cutters A2043

- Precision cutting
- Suitable for soft and hard wire up to 5.2mm
- Recess cutting edge
- Cuts spring up to 3.6mm

For full specs go to
mcveighparker.com/knipex-high-leverage-cutters



Opening
Spring lock

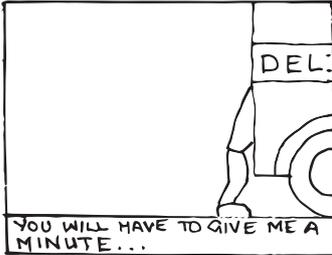
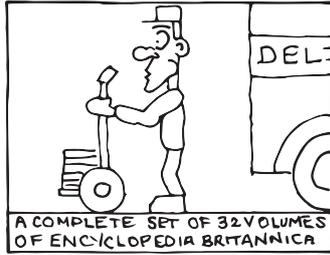
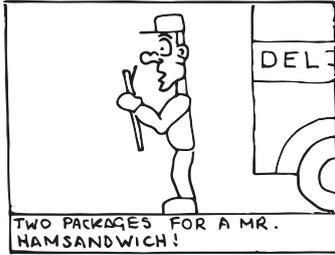
Practical gripping
surface on hinge

SPECIAL
ONLINE DEAL*

* Whilst stocks last

MP Comics

© Steve Robson
Kent Depot



Aquamat II Pasture Pump Kit

KPP

- No water refilling duty
- Animals pump water themselves
- Reliable and sturdy
- Compact bowl and trough



- Ideal for livestock and horses
- Protects river banks and water courses
- The diaphragm pump supplies constant fresh clean water on demand from its natural source
- Low cost solution for those without mains water or in catchment sensitive areas

For full specs go to mcveighparker.com/aquamat-ii-pasture-pump-kit



SUDOKU CHALLENGE

This month graded as Medium

Take part in our monthly Sudoku competition. For your chance to win a McVeigh Parker wire twister. The first ten correct replies win!

Submit your entry to leader@mcveighparker.co.uk



9			4		2	5	1	
		1	5	9		8		
2	4		8	1				9
		8		2				4
	2	4		7	8	9		
	9				5			8
8		3	2		9	4		
1	5				4	2		3
4					1	6		

No.2

If you have any pictures or stories that you would like featured in future McVeigh Parker newsletters or social media then please email leader@mcveighparker.co.uk



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For entries send to
leader@mcveighparker.com